



13 February 2026

Dear families,

**Re: 25 Day Lent Attendance Challenge – 25 TO THRIVE!**

As we begin the second half of the Spring Term, we are launching our **25 TO THRIVE Lent attendance challenge**. We are encouraging students to aim for 100% attendance for 25 days.

There are 25 school days in this half term, and every single one plays a crucial role in helping students thrive academically, socially and emotionally.

As a school, we have continued to focus on breaking down the barriers that affect school attendance by listening to our students and their families, offering tailored support and working with external partners. Thanks to your ongoing input and collaboration, we continue to make real progress. Since the start of the school year there has been significant improvements to our whole school attendance in direct comparison to last year. To celebrate these efforts and keep the momentum going, we are excited to launch our **25 Day Lent Attendance Challenge**.

***What is the 25 To Thrive Lent Attendance Challenge?***

Starting on **Monday 23<sup>rd</sup> February**, we will be marking each day of this half term with recognitions, encouragement and fun to celebrate excellent attendance.

Here is how students and families can take part and be rewarded for their efforts:

- **Daily Recognitions** – Each day a student attends, they will be recognised in a positive way.
- **Daily Attendance Raffle** – Daily draws of all students in school to win an Easter Egg.
- **Tutor Group ‘Battle for the Bunny’** – Tutor Groups achieving and maintaining 100% attendance will be awarded the Easter Bunny Trophy. The top 4 forms at the end of Lent will win prizes.
- **Daily Attendance League** – The tutor group who makes the **most improvement in attendance from the previous day** will win sweet treats to share and golden tickets.
- **Gift Card Prize Draw** – all students who attend on a Friday will be entered into a raffle to win a £10 gift voucher.
- **100% Hamper** – Students with 100% attendance for the whole term will be entered into a prize draw to win an Easter Hamper.



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- **Grand Prize Draw** – Students from each year group who achieve **100% attendance** across the whole term will be entered into our prize draw to win a 'Just Eat voucher' to celebrate with their family.

While the excitement of various prizes adds a fun element to this attendance challenge, we want to highlight something even more valuable: the power of intrinsic motivation. This challenge is not just about external rewards; it is about helping students discover the pride and determination that comes from consistent effort and commitment in school.

We know mornings can be tough and minor illnesses or low energy days can be tempting to let your child stay at home, but every day in school is a step forward, a chance to learn something new, build friendships and strengthen routines.

By choosing to come to school every day, students are demonstrating incredible character traits such as:

- **Resilience:** Pushing through when it might be easier to stay home.
- **Responsibility:** Understanding the importance of their education and their role in it.
- **Consistency:** Showing up and putting in the hard work.
- **Self-Discipline:** Making the choice to prioritise their learning, even on colder, darker mornings.

These are not just traits that lead to good attendance, they are qualities that will serve them well throughout their academic journey and into their future lives. The real reward of consistent attendance is the knowledge gained, the friendships made, and the confidence built from knowing they are giving their best. We hope that the pride your child feels from being present and engaged will be the greatest prize of all.

Thank you once again for your continued support. Let's make these 25 days count together. Thank you for your continued support and commitment to your child's success.

**#MissiontoExcellence**

Yours faithfully,



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